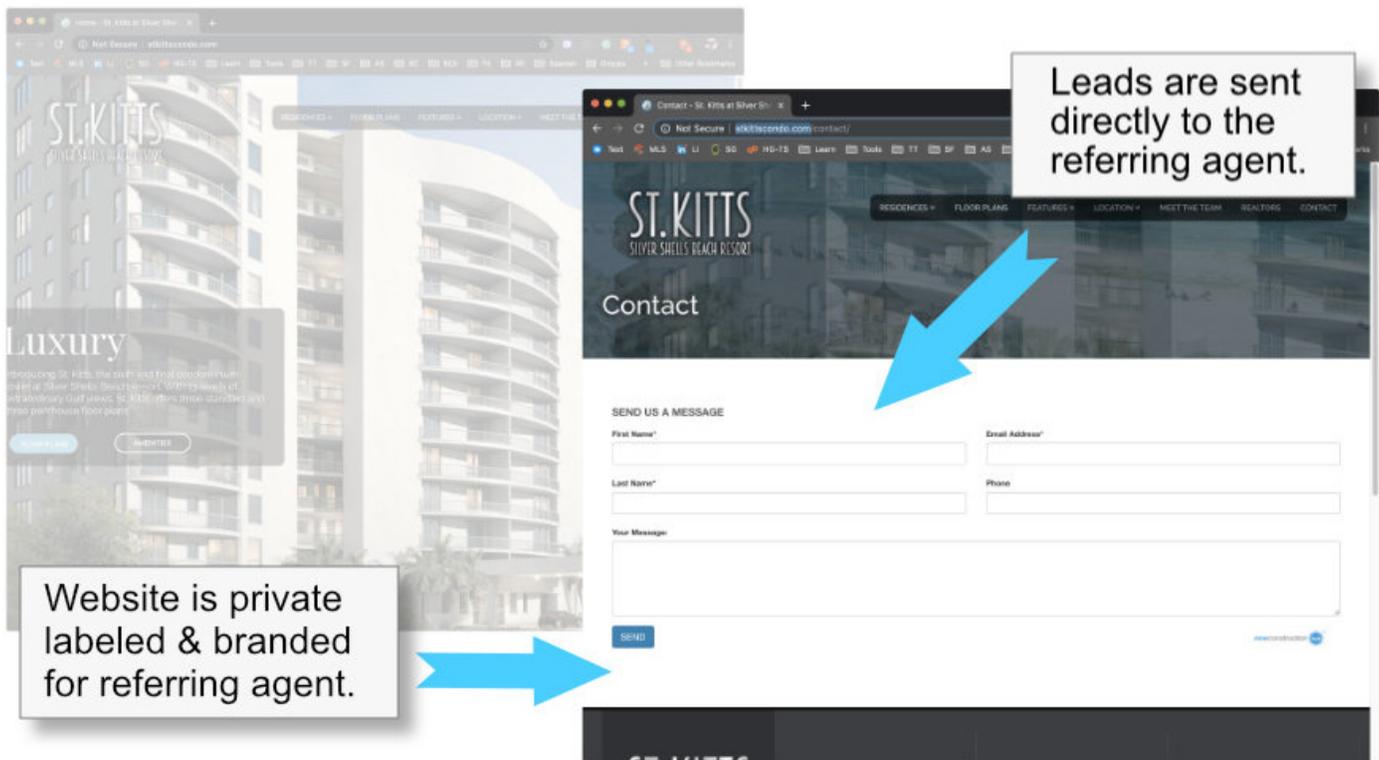


## WHAT IS AGENT SHIELD?

Our Agent Shield portal provides co-broker marketing tools for St. Kitts. It is a free service for agents and brokers provided by the developer. Once an agent registers for an account, they are provided with a unique URL. Using that URL, the agent can retain their leads!



## HOW DOES THE WHITE LABELING TECHNOLOGY WORK?

- 1** Agent gets their personalized Agent Tracker Link.
- 2** Agent uses Agent Tracker Link in their digital marketing.
- 3** Buyers click on the Agent Tracker Link to go to the Digital Brochure.
- 4** Lead is sent to referring agent. Agent keeps full control of their customer.

<https://app.agentshield.com/go/29760?as=NppNK>

Looks like this.



Emails



Websites



Social Media

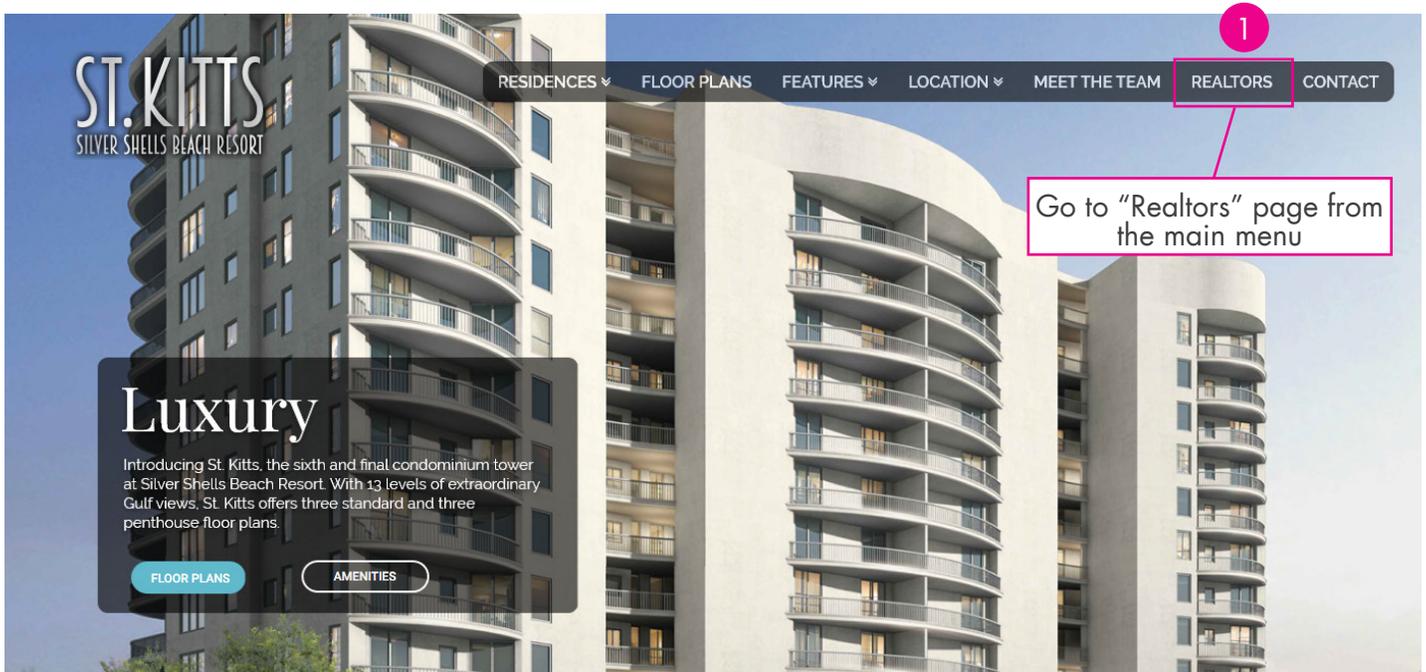


## HOW TO CREATE YOUR AGENT ACCOUNT

Use the link below to create your agent account. This link can be found on the bottom of every page on St. Kitts website, as well as on the "Realtors" page (#2).

Create Your Account Here - click the link below

<https://toolbox.agentshield.com/login?redirect=%2F%3FAPI%3D5f412acb-d89d-4d73-a143-4d49eeffdb72&API=5f412acb-d89d-4d73-a143-4d49eeffdb72>



### How does the white labeling technology work?

- 1 Agent gets their personalized Agent Tracker Link.
- 2 Agent uses Agent Tracker Link in their digital marketing.
- 3 Buyers click on the Agent Tracker Link to go to the Digital Brochure.
- 4 Lead is sent to referring agent. Agent keeps full control of their customer.

2 <https://app.agentshield.com/go/297607asa=NppNK>  
Looks like this.

Emails Websites Social Media

Get started today!

To get started, click on the "For Agents" button below. A window will pop up. Sign in or create your FREE account.

FOR AGENTS

For Agents

## HOW TO CREATE YOUR AGENT ACCOUNT

The link will open the “New Construction Hub” portal. Enter the email address you want leads to contact you at. Click “Next” (#3).

[CONTACT](#) | [HELP](#) | [SIGN UP](#) | [LOGIN](#)

HOME

Sign Up Home / [Sign Up](#)

Create your New Construction Hub account.

To start, enter your email address: \*\*

By creating an account, you are agreeing to all terms & conditions.

Next

3

2017 © Agent Shield Inc. All Rights Reserved. [newconstruction hub](#)

## HOW TO CREATE YOUR AGENT ACCOUNT

Complete all required information to create your agent account (#4). This is the information that will be shown to your leads - so make sure it is what you want them to contact you by.

### Create a real estate agent account.

4

Almost done! Fill out the information below

\*\* are required fields

Brokerage Name: \*\*

Brokerage name is required.

Your Team Name:

First Name: \*\*

First Name is required.

Last Name: \*\*

Last Name is required.

Your Website:

Phone: \*\*

Phone is required.

Your Address:

Unit / Suite:

Display Name:

How would you like your contact information displayed to the public?

Next is not available yet. Some required information is still missing.

Next

## USING YOUR AGENT ACCOUNT

After you submit your information, the "Dashboard" page will show. Your Agent Tracker Link (#5) is the most important part of this dashboard. Please save this link where you can find it. This is the link you will use on your website, social media and give to clients/leads. When a client/lead uses this link, they will only see your contact information on the St. Kitts website, not the developers contact information.

You can also click on popular social media links to share your link on your social pages (#6).

Agent Portal: [St Kitts Condo](#) EDIT YOUR ACCOUNT | LOGOUT

---

- Dashboard
- Get Widgets
- Documents
- Images
- Floor Plans
- Promotions
- Contact Builder

### Dashboard

St Kitts Condo promotes and encourages the participation of real estate agents and brokerages. This area contains tools to help you market St Kitts Condo to your buyers. If you have questions about this project or the builder, please contact the builder's representative.

[Contact Builder](#)

**Your Agent Tracker Link:**

Below is your personalized Agent Tracker link to market St Kitts Condo. You can use this link in any of your electronic marketing such as on websites, emails, social media, etc..

5 <https://app.agentshield.com/go/29926?as=if2Q9Vy7Mo8%3D>

[Copy Code to Clipboard](#)

**Automatically market on Social Media:**

6 Click on a logo to post your Agent Tracker Link on: [f](#) [in](#) [t](#)

**Send Builder a Quick Message:**

Questions, concerns, inquires, suggestions? Use the form to send representatives for St Kitts Condo a quick message.

Message: \*\*

Send is not available yet. Some required information is still missing.

Send me a copy of this message [Send](#)

## USING YOUR AGENT ACCOUNT

Inside the portal, there are several options on the left side menu. Select "Get Widgets" (#7) to download code that you can add to your personal website to show a link to St. Kitts and your personal link.

St. Kitts documents, images and floor plan sheets can be downloaded by clicking the appropriate link on the left side menu (*coming soon*).

Agent Portal: [St Kitts Condo](#) | [EDIT YOUR ACCOUNT](#) | [LOGOUT](#)

- Dashboard
- Get Widgets**
- Documents
- Images
- Floor Plans
- Promotions
- Contact Builder

### Get Widget

Below are widgets that include your personalized Agent Tracker Link to help you to easily market [St Kitts Condo](#) to your buyers. If you need technical help, please click on the "Help" button on the right side of the page.

**Image Widget:**

The Image Widget is a widget that contains the image below with your Agent Tracker link. Copy and paste the code in the box into the HTML or source view of your website.

**NOTE: Widget only work when added to web pages.**

```
<a href="https://app.agentshield.com/go/29926?as=if2Q9Vy7Mo8%3D" target="_blank"></a>
```

[Copy Code to Clipboard](#)

Preview of Widget:

**Your Agent Tracker Link:**

Below is your personalized Agent Tracker link to market [St Kitts Condo](#). You can use this link in any of your electronic marketing such as on websites, emails, social media, etc..

```
https://app.agentshield.com/go/29926?as=if2Q9Vy7Mo8%3D
```

**Send Builder a Quick Message:**

Questions, concerns, inquires, suggestions? Use the form to send representatives for [St Kitts Condo](#) a quick message.

Message: \*\*

  
 Send me a copy of this message

## USING YOUR AGENT ACCOUNT

After signing out and leaving the Agent Portal, you can log back in by clicking the link below, or clicking the Agent Shield link at the bottom of the St. Kitts "Realtor" page (#8).

<https://toolbox.agentshield.com/login?redirect=%2F%3FAPI%3D5f412acb-d89d-4d73-a143-4d49eeffdb72&API=5f412acb-d89d-4d73-a143-4d49eeffdb72>

The screenshot shows a webpage titled "How does the white labeling technology work?". It features a four-step process:

- 1 Agent gets their personalized Agent Tracker Link.
- 2 Agent uses Agent Tracker Link in their digital marketing.
- 3 Buyers click on the Agent Tracker Link to go to the Digital Brochure.
- 4 Lead is sent to referring agent. Agent keeps full control of their customer.

Below the steps, there are icons for "Emails", "Websites", and "Social Media". A URL is shown: `https://app.agentshield.com/go/297607asa=NpphK`, with a callout box containing the number "8" and the text "Click either of these links at the bottom of the page".

The page also includes a "Get started today!" section with the text: "To get started, click on the 'For Agents' button below. A window will pop up. Sign in or create your FREE account." Below this text is a blue button labeled "For Agents".

At the bottom left, there is a "FOR AGENTS" button and a "new construction CERTIFIED" logo.

## GETTING LEADS

Use your personal agent link, widgets and social media post to share with your clients/leads. If someone visits St. Kitts website using your link, a cookie is placed on their computer. Each time they visit St. Kitts website, your contact information will be shown, unless they clear their cookies.

You will receive a lead's information if they submit a contact form through the website when using your link.

**\*LEADS ARE NOT SAVED IN THE AGENT PORTAL DASHBOARD.**

**\*\*ST. KITTS STAFF AND OTHER REALTORS CANNOT SEE YOUR LEADS.**

**You will only receive a lead's information (#9) when they submit a contact form. It is not stored in the dashboard. Please submit a test lead using your link to make sure the email does not go to your spam/junk folder. Please save the lead's information in a separate file for future use.** If you do not want to work the lead, contact us and we can pass the lead to another agent.

See below for an example email from New Construction Hub with a lead's information.

**New Construction Hub** wecare@newconstructionhub.com [via](#) sendgrid.net  
to AMBERCHANCEY ▾

Hello Test,

You are receiving this email because you are using New Construction Hub to market and sell new construction homes.

You have a new buyer lead. Please note that New Construction Hub does not automatically register your lead. You will need to contact the builder's representative to continue the sales process.

This is your lead's information:

Lead Name: Amber Chancey  
Lead Email: [amber@creativesolmarketing.com](mailto:amber@creativesolmarketing.com)  
Lead Phone: 123-123-1234  
Lead's Comments: Testing contact form.

Your lead has filled out a contact form for the following listing:

Listing Name: St Kitts Condo  
Builder Name: New Venture LLC  
Listing Address: 15000 Emerald Coast Parkway  
Listing City/Town:  
Listing State/Province:  
Listing Zip Code: 32541  
Listing Country:

Builder Contact for this listing:

Builder Contact Name: Damon Becnel  
Builder Contact Email: [dbecnel@me.com](mailto:dbecnel@me.com)  
Builder Contact Phone:

This is the URL for the listing: <http://stkittscondo.com>

Good luck with your lead. Please let us know if your lead ends up buying a new construction home.

Best regards,  
The New Construction Hub Team  
[WeCare@NewConstructionHub.com](mailto:WeCare@NewConstructionHub.com)

## AGENT BRANDED MARKETING MATERIALS

In addition to the St. Kitts Agent Shield portal, we have other marketing materials for your use.

### DIGITAL MARKETING KIT

We created a detailed 20 pg pdf file that you can download. You can find the link on the St. Kitts “Realtors” page (#10). Click the link and save the pdf to your computer. Open the pdf in Adobe Acrobat or Adobe Reader to add your personal contact information. Add your information on page 2, page 3 and page 21. Your contact info will be automatically updated on all other pages. Save the pdf to your computer and send to your clients/leads or print out and use as your personalized St. Kitts brochure.

The screenshot shows the top navigation bar of the St. Kitts website with the 'REALTORS' link highlighted in a pink box. Below the navigation bar, the page title 'Realtors' is visible. A pink circle with the number '10' is connected by a line to the 'REALTORS' link and another line to a text box on the page. The text box contains the following text:

**We Love Realtors**

Realtors make our world go round. That's why we want you to have access to everything you need to share St. Kitts with your clients. Sign up for our agent email list to be among the first to know what's going on at St. Kitts. Download unbranded files to share with your clients. Take advantage of our co-broker online marketing tool (see below for details). Or, call our onsite agent directly if you have any questions about St. Kitts, current promotions or happenings.

[Download Unbranded Marketing Materials](#)

Click the links below to download unbranded materials to share with your clients. Download the pdf below, open with Adobe Acrobat and add your personal contact information and bio in the editable (blue) fields.

[Download Unbranded Marketing Package](#)

### EMAIL MARKETING

Sign up for our agent email newsletter (#11) to receive agent specific information, content and news about St. Kitts. If you sign up for our agent email newsletter, we will also send you St. Kitts emails targeted to the general public. You can open the email, remove our contact information and forward to your clients/leads. Sign up on the St. Kitts “Realtors” page.

The screenshot shows the 'Agent Only Newsletter' sign-up form on the St. Kitts website. The 'REALTORS' link in the navigation bar is highlighted in a pink box. A pink circle with the number '11' is connected by a line to the 'Agent Only Newsletter' heading. The form includes the following text:

**Agent Only Newsletter**

Sign up for our agent email newsletter to be among the first to know what's going on at St. Kitts. Receive news, special promotions and always know what units are available. If you sign up for this email list, you will be able to remove our contact information and forward the emails onto your clients with your personal email signature.

Fields marked with an \* are required

**Name \***

**Email \***

## ***QUESTIONS, COMMENTS & CONCERNS***

Regarding St. Kitts sales, availability and details, contact:

[Info@StKittsCondo.com](mailto:Info@StKittsCondo.com)

877-447-3767

Regarding Sandestin Development/New Venture LLC, contact:

Damon Becnel

[dbecnel@me.com](mailto:dbecnel@me.com)

Regarding St. Kitts marketing materials, website or agent portal, contact:

Amber Chancey

[Amber@CreativeSolMarketing.com](mailto:Amber@CreativeSolMarketing.com)

813-575-0626